

The **2017 Jefferson Christmas Parade** is just around the corner and we hope you're making plans to participate. Our parade grows bigger every year, and we continue to have large crowds in attendance to watch it. Listed below are the guidelines you must follow to participate in the parade.

This year's parade theme is...

# “Christmas Through the Ages”

SATURDAY, DECEMBER 2, 2017 at 3:00 PM in DOWNTOWN JEFFERSON

## 2017 Jefferson Christmas Parade Guidelines

- All entries **MUST** be submitted by close of business on **Wednesday, November 22, 2017**.
- Floats and vehicles must have at least 50% surface coverage with seasonal decorations. Any entry not deemed to have significant coverage will be pulled from the line-up. The exception to this rule is emergency or official vehicles.
- Vehicles entered for the sole purpose of advertising is prohibited.
- It is suggested that each float have at least one five-pound dry chemical fire extinguisher.
- A portable generator can be used on a float but it must be securely attached. A float with a generator **MUST** have a dry chemical fire extinguisher on board.
- Music is encouraged! Amplified sounds other than music are not be allowed.
- Parade participants should dress in festive holiday attire.
- All entries that include animals, must immediately dispose of any animal waste. The entrant must provide diapers or a pail and shovel. No exceptions.
- Individual go-carts, motorcycles, bicycles, or horses are not allowed. Only groups whose organizations require such transportation are allowed. Motorcycle riding clubs, 4-H Horse Club, or Shriners are examples of groups that would be allowed.
- Distribution of brochures or literature for fundraising or promotional purposes is not allowed along the parade route. Tossing of candy is permitted and encouraged.
- The parade sponsors provide Santa Claus. No other Santa will be allowed.
- Line-up of floats and vehicles will begin at 1:00pm on Memorial Drive. Judging of floats will begin at 1:30pm. Judging will be based on the following criteria:
  - ❖ Appropriateness to the parade theme.
  - ❖ Originality of the design.
- No new entries will be allowed on the day of the parade. **The parade will start promptly at 3:00pm.**
- **Additional information regarding the parade (route, line-up order, etc) will be sent to you during the week before the parade. The email address provided on the parade entry form is where that information will be sent to.**

**If you still have questions after reading these guidelines, please call the Main Street office at 706-367-5714 or email Beth Laughinghouse at [blaughinghouse@cityofjeffersonga.com](mailto:blaughinghouse@cityofjeffersonga.com).**

# “Christmas Through the Ages”

SATURDAY, DECEMBER 2, 2017 at 3:00 PM in DOWNTOWN JEFFERSON

## 2017 Jefferson Christmas Parade Entry Form

ORGANIZATION NAME:		
CONTACT PERSON:		
MAILING ADDRESS:		
EMAIL ADDRESS:		
CELL PHONE:	WORK PHONE:	DAYTIME PHONE:

**ENTRY TYPE:** Please check all categories that best apply to your entry. If you are a marching unit or have walkers, indicate how many people will be walking.

Marching Unit Non-Musical \_\_\_\_\_      Marching Unit Musical-Instrument \_\_\_\_\_      Vehicle Only \_\_\_\_\_  
(ROTC)      (Bands)      (Make/Year)

Marching Unit, Equestrian \_\_\_\_\_      Marching Unit, Military Organization \_\_\_\_\_

Musical Non-Instrumental \_\_\_\_\_      Float \_\_\_\_\_ (Length of Float)      Fire/Rescue \_\_\_\_\_  
(Twirling Groups)

Other \_\_\_\_\_  
(Please Describe)

For all non-musical entries: Will your entry have some form of music? \_\_\_\_\_  
(This information is needed to establish the order of the parade for both floats and animal entries.)

What year is your entry representing? \_\_\_\_\_ \*Parade Theme: Christmas Through the Ages\*

Tell us about your organization/group. This information will be used by the parade announcer. Include the number of years participating, awards won during past years, individuals participating, information about your group (i.e. non-profit benefiting what program, etc.). Please use additional sheets as necessary.

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Entries must be submitted by close of business on Wednesday, November 22<sup>nd</sup>. Entry forms can be dropped off at the Main Street Jefferson office (located inside the Crawford W. Long Museum) or at Jefferson City Hall (147 Athens Street). Forms can also be mailed directly to:

MAIN STREET JEFFERSON  
28 COLLEGE STREET  
JEFFERSON, GA 30549

*I have read and agree to abide by the 2017 Jefferson Christmas Parade Guidelines.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_