

**BE A VALUABLE VENDOR AT THE
10TH ANNUAL
2020 SPRING FOLIAGE FESTIVAL
IN
JEFFERSON, GEORGIA.**

The Jefferson Heritage Tree Council will be holding it's 10th annual Spring Foliage Fest on Saturday, March 21, from 10 am to 4 pm at City Park on Memorial Drive in Jefferson.

The festival will include tree and shrub sales, live bluegrass music, arts and crafts vendors, food, and educational activities. Walter Reeves, the Georgia Gardener will be join us again this year.

We would like to invite you to participate as a vendor in this event.

Eligible vendors include plant and produce growers (including baked goods, jellies, honey, etc), products and artwork that are natural, and "green related". Examples include handmade garden art, crafts made from recycled items, natural crafts such as pottery, woodworking, and soap making, and paintings/photography that reflect nature or the environment. Fiber or fiber created items must have been created from fiber spun by the vendor.

Also invited are businesses offering environment related services, such as landscape companies, composting companies, and certified tree services. Demonstrations are encouraged.

Buy / sell items, items made from kits, or items that are not reflective of the Foliage Festival theme will not be accepted. Excluded are fabric and needle art, such as quilts, embroidered, crocheted and knitted items, and sewn products such as bibs, aprons, placemats, etc.

The JHTC reserves the right to decline any entry deemed to be inconsistent with the mission of the Festival.

Local non-profits are also invited to participate, and educational activities are encouraged.

Set up begins at 8:00 am on Saturday morning and must be complete by 10:00 am. **Early break-down before 4:00 pm is not permitted.** Electricity is not available.

Applications and fees must be dropped off or postmarked by **Friday, March 13, 2020**. Notifications regarding acceptance will be provided within a week of application receipt. Checks for those vendors not accepted will be returned at that time.

Booth Fees:

\$40.00 for Arts/Crafts, Plants/Produce, For-Profit Businesses.

Arts/Crafts vendors must submit 2 photos of their work unless they are returning vendors, or if their product offerings have changed. Plant/Produce vendors must list the items they plan to sell, and Businesses must provide examples of any literature they plan to distribute. Please let us know of any demonstrations you would like to offer.

\$20.00 for Non-Profits

Non-Profits must submit examples of any literature they plan to distribute. Please let us know of any educational activities you would like to offer. Displays deemed educational only in nature may be exempt from this fee, and free of charge to participate, subject to the determination of the festival committee.

\$45.00 for Food Vendors. List of menu items to be submitted.



Applications, Fees and required attachments can be mailed to, or dropped off at Jefferson City Hall, 147 Athens Street, Jefferson GA 30549. **Please mark envelope as "Attention Foliage Fest"**.

For additional information, please contact Susan Russell at 706-201-7893, or e-mail us at jeffersonfoliagefest@gmail.com

2020 JEFFERSON SPRING FOLIAGE FESTIVAL APPLICATION

Name: _____

Company / Organization: _____

Address: _____

Phone: _____

E-mail: _____

Category and Checklist

_____ Arts/Crafts, Plants/Produce; For-Profit Business:

_____ Description of Work or Services: _____

_____ Examples of Literature to be Distributed

_____ Demonstration if applicable (Describe, and any special needs): _____

_____ \$40 Application Fee

_____ 2 photos of work (not required of former vendors unless product changes have been made)

_____ Food Vendor:

_____ Menu: _____

_____ \$45 application fee

_____ Non-Profits:

_____ Description of Services

_____ Examples of Literature to be Distributed

_____ \$20 Application Fee

By signing this form, I hereby release and forever hold harmless the City of Jefferson and the Jefferson Heritage Tree Council, its principals and anyone affiliated, from any responsibility for damage, loss, or injury of any kind. JHTC has my permission to photograph me or my work for advertising, publicity, and archival purposes. I have read the terms and conditions set forth in this application and agree to abide by them and such rules and regulations as may be established by JHTC.

Signed: _____

Date: _____